



Fraser High School Rambler Marching Band

REPORTING INFORMATION
November 23, 2023

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Parade Highlights

We are thrilled to welcome you to *America's Thanksgiving Parade*® presented by Gardner White! This year we celebrate **"A Heart of History"** with a magnitude of sparkles, magic, wonder & whimsy featuring our award winning floats, giant helium balloons, local marching bands, celebrities and antique papier-mâché heads. This year's celebrity lineup includes:

- **Lomas Brown** - Co-Grand Marshal!! First round draft pick for the Detroit Lions in the 1985 NFL Draft! Recently added to the Detroit Lions Hall of Fame!!
- **Lauren Nicole Chapman** - Proud Michigan Native! Actor, Singer, and Dancer currently the voice of Princess Anna in the Broadway edition of Disney's Frozen; which will open the 2023 Parade!
- **Huel Perkins** - Co-Grand Marshal!! Emmy award winning anchor / journalist, now retired from WJBK Fox 2 News!
- **Lauren Speed-Hamilton** - Detroit Native best known for Netflix's "Love is Blind"!!
- **Grace West** - Canton Native, and runner up on Season 23 of The Voice!
- **Gwen Mallard** - Fictional character in Illumination's 2023 film, Migration!!
- **BCBSM Contest Winner** - Winner of an once-in-a-lifetime experience to deliver the ceremonial game ball to Ford Field!
- **Skillman Foundation Float Winner** - Winner of an once-in-a-lifetime experience to see their float design come to life!
- **PAWS** - Detroit Tiger's Mascot
- **Roary** - Detroit Lion's Mascot
- **Hooper** - Detroit Piston's Mascot
- **Santa Claus** - The Jolly Ole Elf!
- **Clownie** - The Parade Company's loveable mascot!

The Parade steps off at 8:45 A.M. Thursday, November 23rd on Woodward Avenue & Kirby and ends at Woodward Avenue & Congress in downtown Detroit. Hundreds of thousands of Parade-goers line Woodward Avenue each year to experience the joy of The Parade.

The two-hour broadcast of *America's Thanksgiving Parade*® presented by Gardner White will be featured on WDIV-Local 4 including a one-hour national broadcast reaching 84+ million households nationwide. 760 WJR and 104.3 WMOC will also broadcast live from The Parade. Please check our website, www.theparade.org prior to The Parade for national broadcast times and locations. The Parade is also live streamed at www.clickondetroit.com.



Fraser High School Rambler Marching Band

Welcome to the 2023 *America's Thanksgiving Parade*® presented by Gardner White celebrating ***A Heart of History***. Enclosed is all the information necessary to make your Parade participation successful and enjoyable.

Directions to Assembly: See Page #5

Drop Off Location: Cass Avenue (between Ferry & Palmer)

Assembly is located on Woodward between Kirby and Burroughs (Refer to Page #6 Assembly Map)

Arrival Time: 7:30:00 AM

Please allow yourself enough time to arrive at your designated location on time.

Check in Street in Assembly: Ferry (Refer to Page #6 Assembly Map)

Please make sure your vehicle is moved to the Dispersal Area after you are dropped off in Assembly.

There will NOT be transportation provided from Dispersal to Assembly.

(Refer to Page #7 for Directions to Dispersal)

Step Off Time: 10:00:00 AM

Step Off is located on Woodward Avenue at Kirby Avenue

Parade Route : On Woodward from Kirby to Congress (Page #8 is the Parade Route Map)

TV Zone Appearance: 11:15:00 AM

Please note this time is only an approx. as of 11.13.23; times could change between now and Parade Day. TV Zone is located on Woodward Avenue at State Street (Refer to Page #9, TV Zone Map)

TV Zone Music: Anyway You Want It

Please play this selection in TV Zone; between Grand Circus Park (People Mover) and Campus Martius.

Pick-Up Dispersal Location: West on Congress to Washington Blvd

This is the location where your group should be picked up after they march in The Parade. Page #7 provides directions from Assembly to Dispersal and Page #11 illustrates designated Dispersal streets.

Vehicle Pass: Display in windshield on driver's side

The enclosed window barricade pass should be displayed in your windshield and will allow you to get through police barricades.

On-Site Parade Contact: Greg Poterala 248.672.6519 or Merle Baum 734.516.3046

PAGE #4

2023 Band Bus Route to Assembly Area



SOUTH on M-10 / Lodge to Forest Ave.

Continue SOUTH on service drive to Forest Ave.

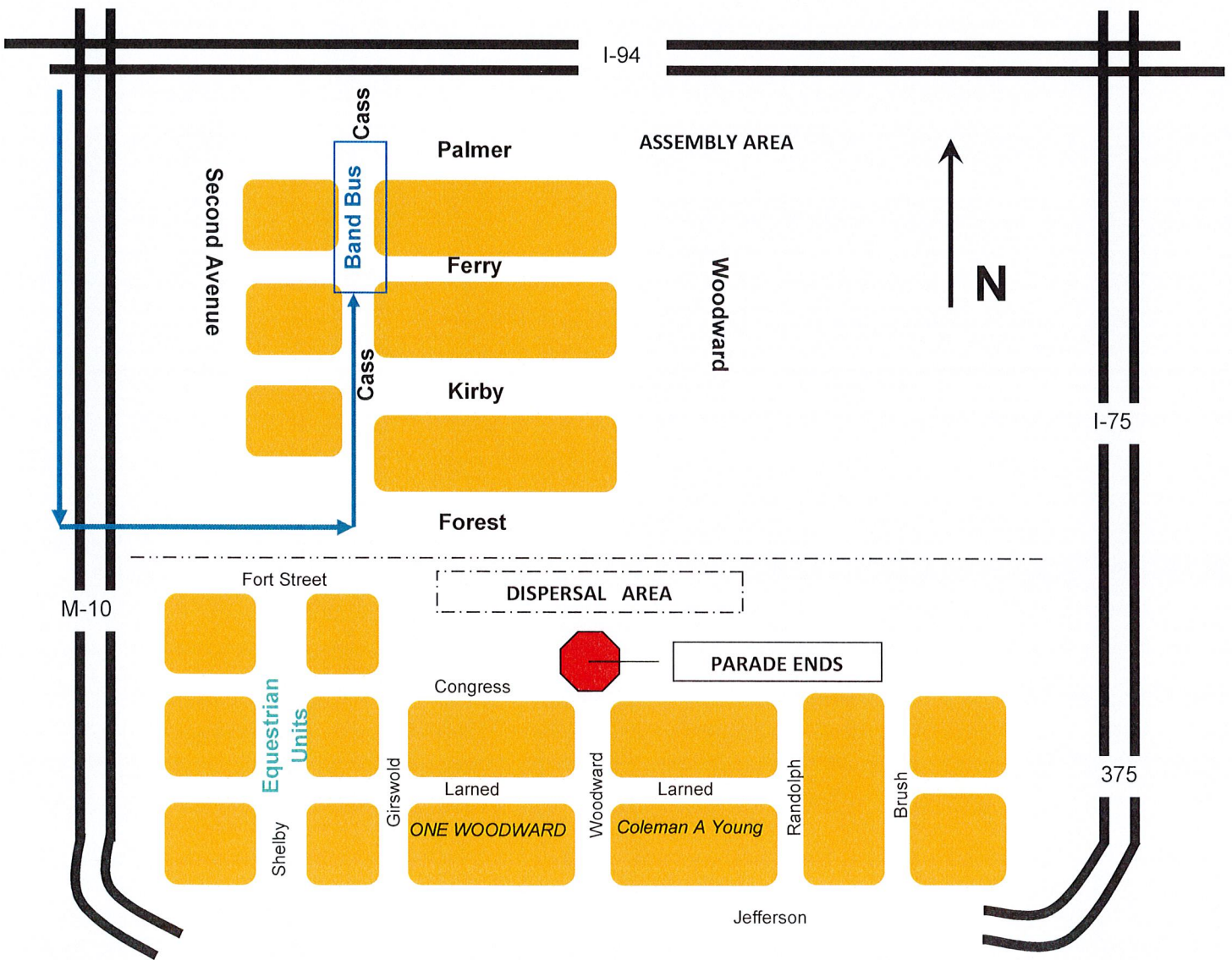
TURN RIGHT (EAST) on Forest Ave. to Cass Ave.

TURN RIGHT (NORTH) on Cass Ave.

(Disembark from buses and continue to the designated streets (Ferry or Palmer))

(Units/Bands will assemble between Woodward and Cass Ave)

*** To exit area please reference the "Band Bus Route to Dispersal"**



2023 Assembly Area Map

MAP LEGEND



- F** Floats
- X** Mix
- ★** Step-off
- b** Portable Restrooms

←BURROUGHS→



Tow Truck(s)



←PIQUETTE→

(Golf carts & Radios) **OPERATION'S LOT**

←HARPER→

←John R→

←ANTIONETTE (NOT FOR USE)→

←EDEL FORD FREEWAY SERVICE DRIVE→

Edsel Ford Freeway (I-94)



2023 Band Bus Route to Dispersal Area



NORTH on Cass Avenue to Palmer Ave.

TURN LEFT (WEST) on Palmer to Southbound Anthony Wayne Dr/W. Third St

TURN LEFT (SOUTH) on Anthony Wayne Dr/W. Third St and proceed to WARREN AVE

TURN RIGHT (WEST) on Warren Ave and proceed to the Lodge/M-10 service drive

TURN LEFT (SOUTH) at Lodge/M-10 service drive

Enter Southbound Lodge/M-10 on Left

Southbound Lodge/M-10 to Eastbound Jefferson Avenue.

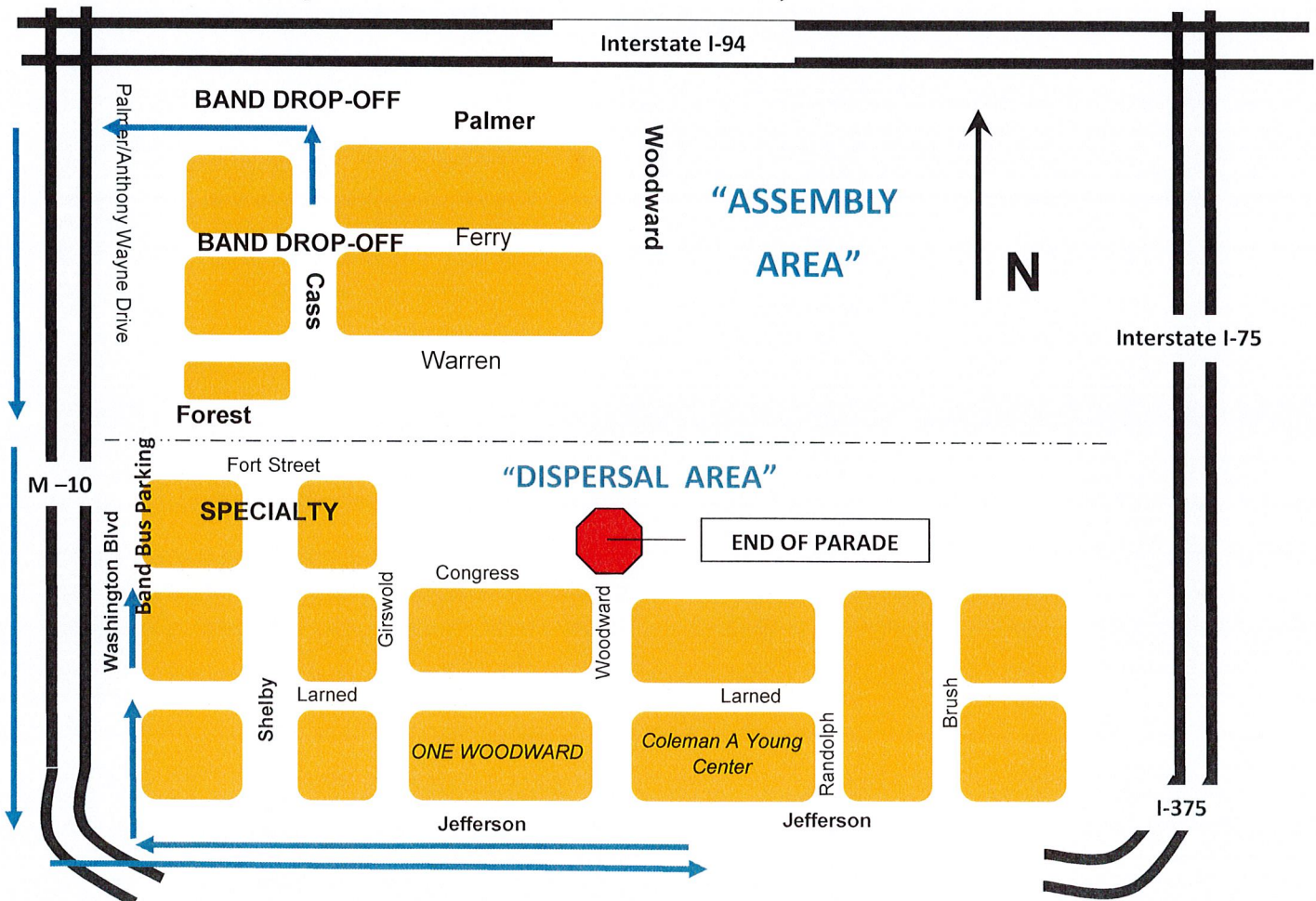
Exit at Jefferson Avenue East.

Make the first available turn-around to Westbound Jefferson Avenue. **(Parade Company personnel will instruct you where to proceed)**

Proceed to Washington Blvd

Turn Right /North on Washington Blvd

Band buses will be parked on WASHINGTON BLVD between Jefferson and Fort.





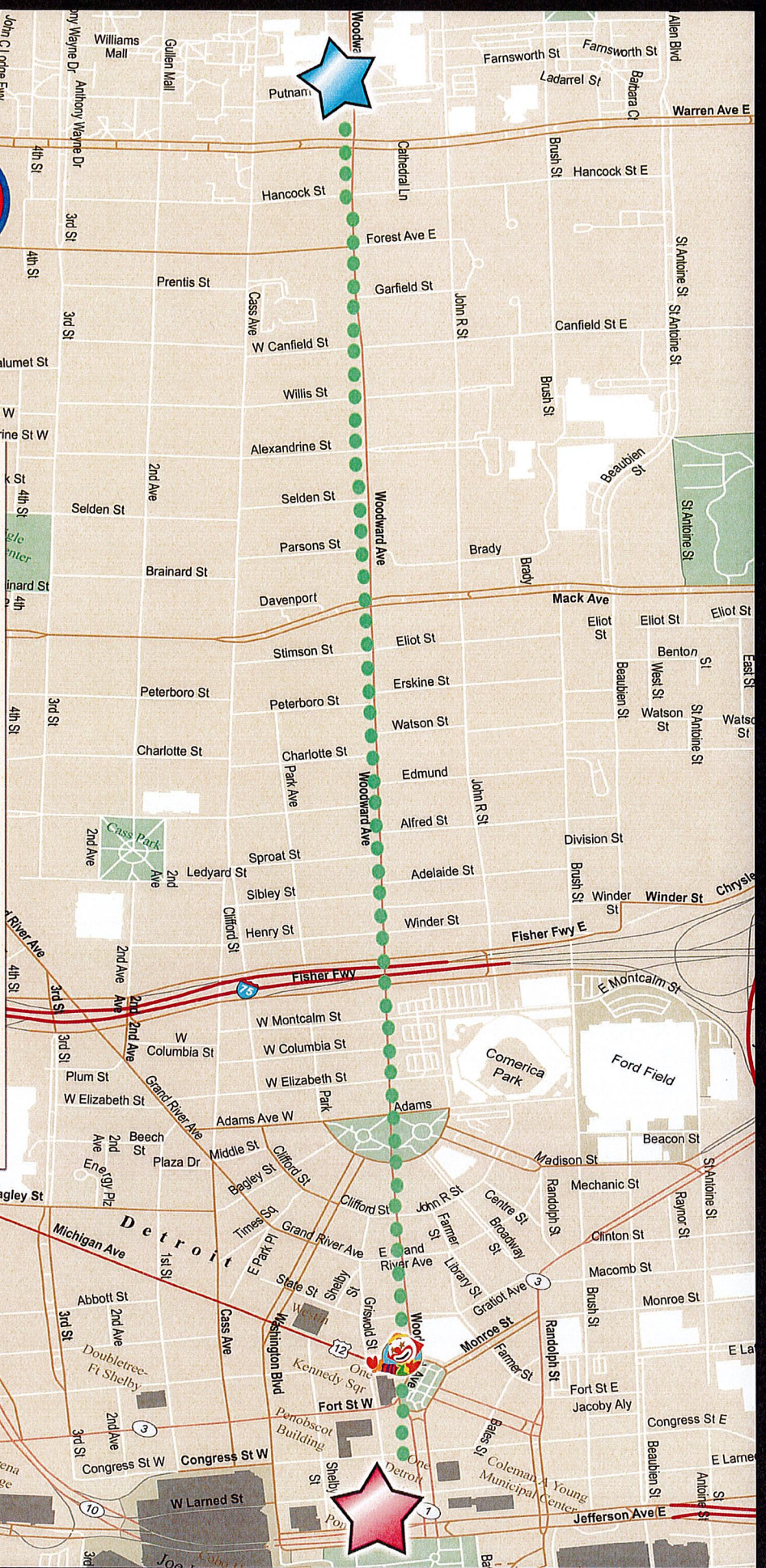
-  - Parade Step Off
-  - Parade Route
-  - TV Zone
-  - Parade Ends

The Parade will Step Off at Kirby and Woodward Ave.

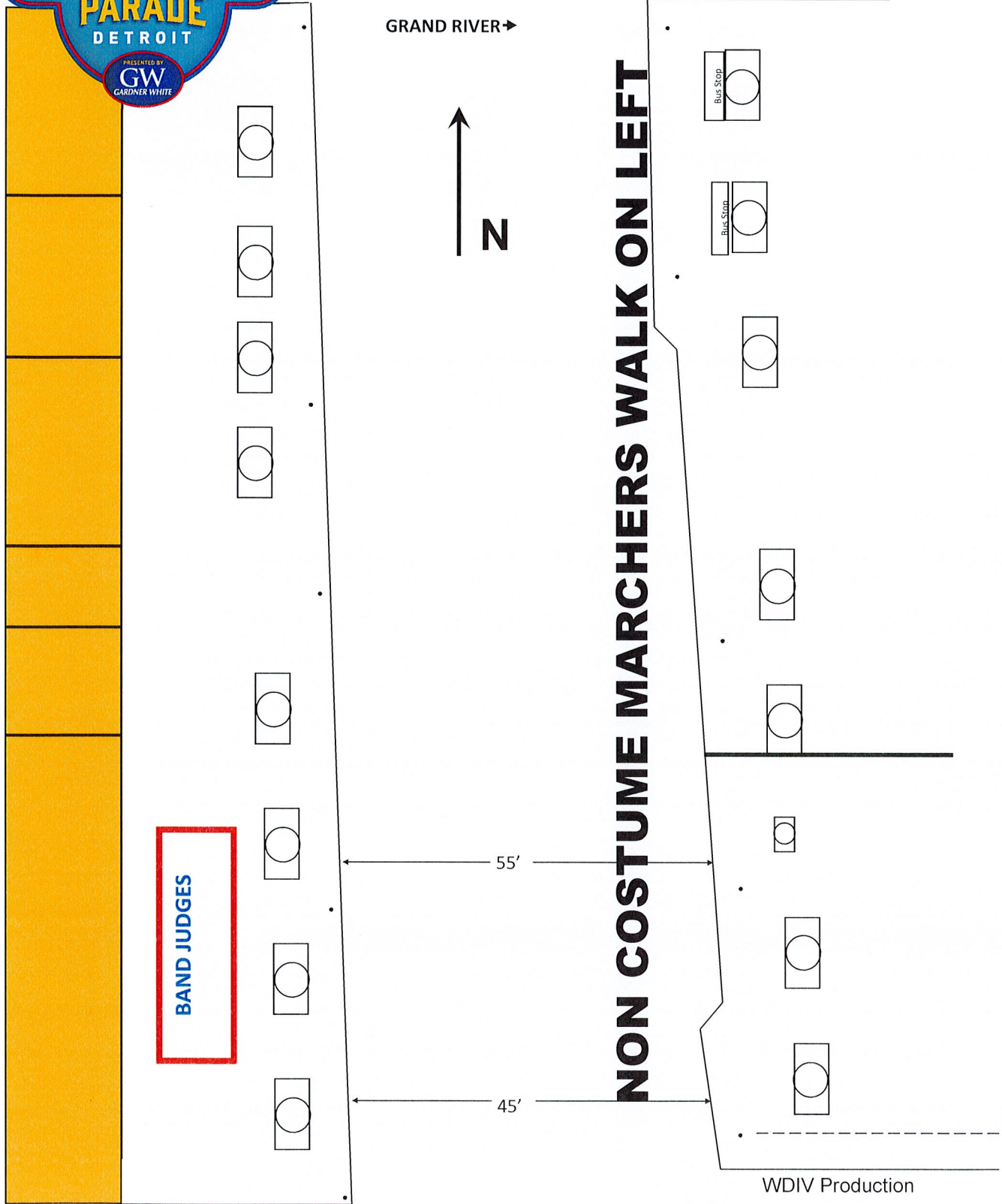
The Parade will travel south on Woodward Ave. through the TV Zone at Grand River and Woodward Ave. for the LIVE broadcast on WDIV Local 4 from 10:00-12:00pm.

The Parade will end at Woodward Ave. and Congress

THE
PARADE
COMPANY
 DETROIT



2023 TV Zone



TV ZONE



← GRATIOT

TV Zone Etiquette

DO's

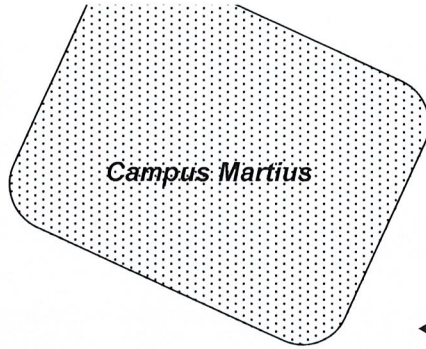
- SMILE
- Dance & Wave
- Keep up with your unit
- Look Uniformed
- Watch & listen to the TV Crew guiding you through the zone
- Speed up when asked
- Slow down when asked
- Keep it clean
- Be patient
- Perform!!!
- HAVE FUN!!!

DON'TS

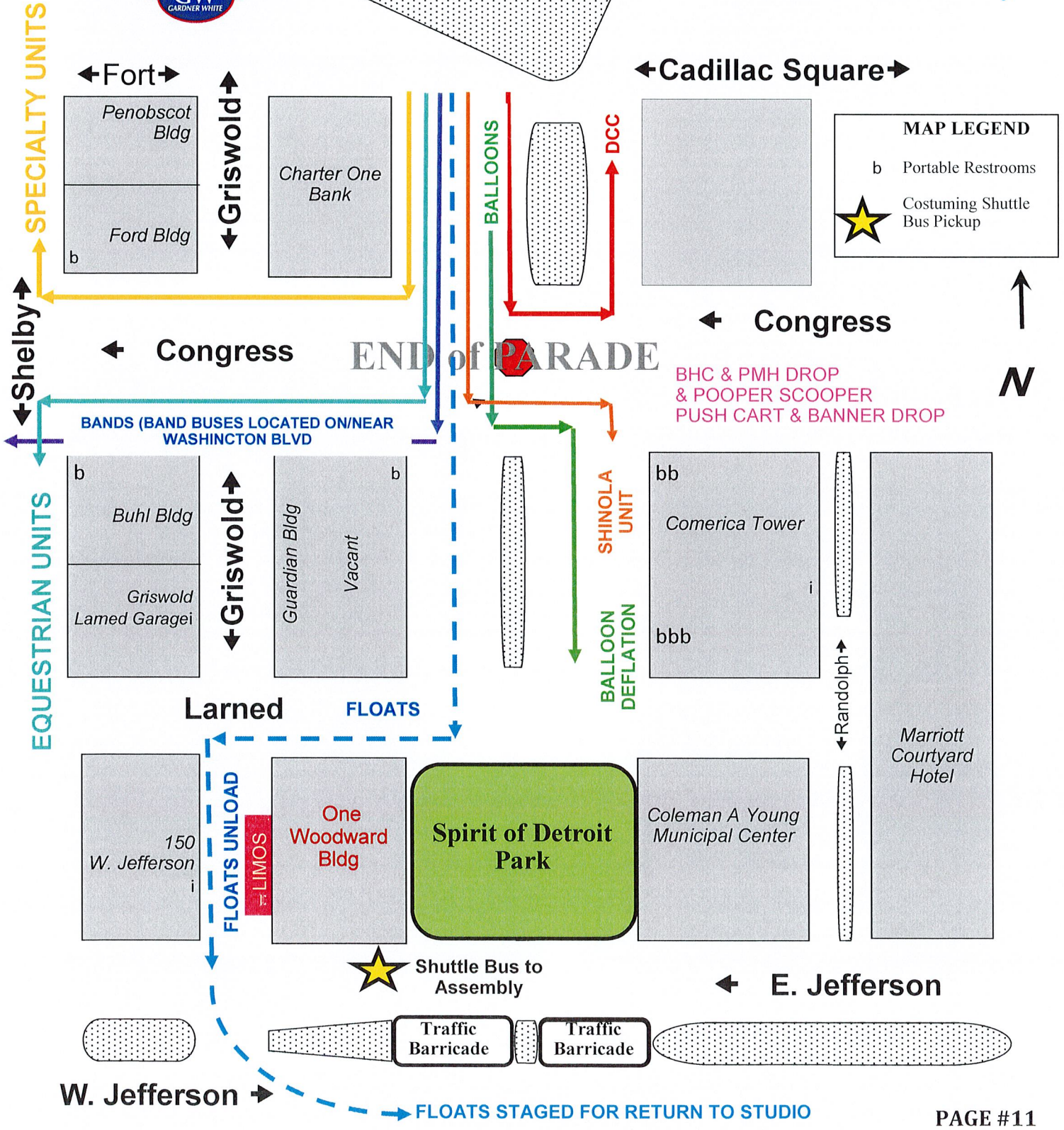
- Smoke or Drink
- Talk on cell phone or radio
- Wear unapproved costumes and / or clothes
- Make profane gestures
- Carry unapproved banners or signs
- Hand out or throw items to the crowd
- FROWN

**FAILURE to abide by these rules will result in immediate removal from
The Parade Route and you not be asked back to future events!!**

2023 DISPERSAL AREA



A Heart of History



How To Dress On Parade Day!

Layer Up

The best way to dress for winter is to wear layers. This gives you flexibility to add or remove layers, depending on the weather. In general, three main layers are wicking, insulating and weather protection.

WICKING LAYER: This is the layer worn next to your skin, usually consisting of long underwear.

- Look for thermal underwear made of a synthetic – usually polyester – fiber that has “wicking” power. This means the fibers will wick (move) moisture away from your skin and pass it through the fabric so it will evaporate. This keeps you warm, dry and comfortable. Silk is also a good, natural fabric that has wicking abilities.
- Even though it’s cold, you will sweat – especially if you’re walking THREE miles down the Parade route.

INSULATING LAYER: This middle layer includes sweaters, sweatshirts, vests and pullovers. The purpose of this layer is to keep heat in and cold out, which is accomplished by trapping air between the fibers. Popular insulation materials include:

- Fleece, a synthetic material which maintains its insulating ability even when wet and spreads the moisture out so it dries quickly.
- Wool, which naturally wicks away moisture.

PROTECTION LAYER: The exterior layer, generally a shell and pants, serves as your guard against the elements of winter. It should repel water from snow, sleet or rain and block the wind, while also letting perspiration evaporate.

Most genuine winter shells and pants are made waterproof and breathable to some extent by using tightly woven fabrics teamed with a coating or laminate. This keeps moisture on the outside but allows perspiration to escape, keeping you dry and comfortable.

Depending on the weather and type of winter activity you will be doing, you may be interested in un-insulated pants and jackets/shells, or garments with increasing amounts of insulation.

Accessorize

HEADWEAR: Up to 60 percent of your body’s heat can escape from an uncovered head, so wearing a hat or headband is essential when it’s cold. (TIP: Look for headbands or hats in fleece or wool with non-itch liners)

GLOVES & MITTENS: Look for gloves and mittens that use waterproof, breathable fabrics. Mittens, in general, are warmer than gloves, but offer you less dexterity.

Please note, do NOT wear any logo apparel on Parade Day.

Fashion Tips

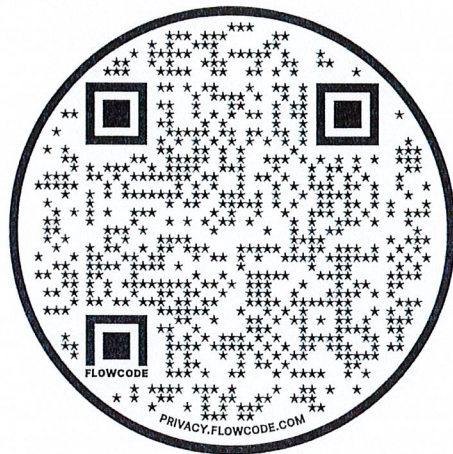
Don’t wear jeans or street pants. Denim is not waterproof, so water will soak through and you’ll end up cold, wet and miserable.

Cotton is a no-no. Cotton is great for towels, because cotton soaks up and retains moisture. That’s precisely why cotton is all wrong for Parade Day. It absorbs moisture (sweat, snow, rain) and retains it. When the wind blows, you will get very, very cold. Don’t wear cotton athletic socks, cotton jeans, cotton sweatshirts or cotton shirts.

10 Ways to SHINE on Parade Day!

- As the star performer... INTERACT & ENTERTAIN the crowd!!
- SMILE!!! It's contagious! People will smile back!
- Dance like nobody is watching... even though they are!
- Everyone loves games... here we play follow the leader.
- You're on TV... SMILE!
- You're in a Parade! HAVE FUN!!!
- Create a fun memory for a child!
- Keep up with your unit... they'll miss you!
- Costumes are liberating... HAVE FUN!
- It's not over until we deflate, pack, and ROLLBACK!

VOTE!



America's Thanksgiving Parade[®]
presented by Gardner White
for **Best Holiday Parade**

**USA TODAY
10BEST READERS'
CHOICE**

